



Press Release, Page 1 of 2

A look behind the scenes: ŠKODA KODIAQ masters endurance tests

- › During the development phase, the ŠKODA KODIAQ successfully passed a series of extreme tests
- › Gain an exclusive insight into the new ŠKODA SUV's extensive series of tests at <http://www.skoda-storyboard.com>
- › ŠKODA Storyboard is the central platform for numerous and a great variety of press releases, reports, profiles, videos, photos and infographics

Mladá Boleslav, 16 September 2016 – Bitter cold in the far north, scorching heat in the south, and extreme strain on the test stands: before its high-profile world premiere, the ŠKODA KODIAQ mastered a series of extremely challenging tests. The result: the new SUV of the long-established Czech brand is setting the benchmark within its segment with regard to quality and reliability. The online platform ŠKODA Storyboard now enables exclusive insights into the development phase and the extensive tests that the team, led by Project Manager for the complete vehicle Jiří Dytrych, completed with the ŠKODA KODIAQ.

ŠKODA subjected prototypes and pre-production models of the new ŠKODA KODIAQ to an intensive series of tests around the globe that comprised, for example, extreme climatic conditions, as well as long stretches of bad road conditions. The result of the intensified development marathon: the new SUV of the long-established Czech brand meets the ambitious quality standards that all ŠKODA models have to achieve.

Before series production begins, the prototypes run through various test scenarios – ranging from virtual development, to a climate test stand with temperatures of -40 to +90 degrees Celsius, to real test drives in sun, rain and snow, to the Hydropuls test stand and the function tests.

The new ŠKODA Storyboard has followed the development of the ŠKODA KODIAQ from the first digital prototypes to the finished production model and, for the first time, offers a fascinating look behind the scenes of vehicle development. ŠKODA's new brand platform combines information and news with emotive background reports and target-group-specific stories. It combines the company's social media channels and also comprises videos, picture galleries, downloads as well as further links. The content is displayed in a modern and user-friendly design. Thanks to responsive web design, the page can be used on all devices – from the desktop at work, to tablets and smartphones. All of the content from ŠKODA Storyboard is released to the media for further use. The platform is thereby aimed at journalists and opinion makers, as well as customers and ŠKODA enthusiasts.





Press Release

, Page 2 of 2

The report can be found here: <https://www.skoda-storyboard.com/en/models/kodiaq/put-acid-test/>

Further information:

Silke Rosskothen
Head of Product Communications
T +420 326 811 731
silke.rosskothen@skoda-auto.cz

Ann Harder
Product Communications
T +420 326 811 769
ann.harder@skoda-auto.cz

Media images:



A look behind the scenes: ŠKODA KODIAQ masters endurance tests

In the climate chamber, the new ŠKODA KODIAQ has to be exposed to extreme conditions: from bitter cold to scorching heat.

[Download](#)

Source: ŠKODA AUTO

ŠKODA AUTO

- > is one of the longest-established vehicle manufacturers in the world. The company was founded in the Czech town of Mladá Boleslav in 1895 – during the pioneering days of the automobile. Today, the company's headquarters remain in Mladá Boleslav.
- > currently offers the following model series: CITIGO, FABIA, RAPID, OCTAVIA, YETI, KODIAQ and SUPERB.
- > in 2015 delivered more than 1 million vehicles to customers worldwide in more than 100 markets.
- > has been part of Volkswagen Group since 1991. ŠKODA, in association with the Group, independently manufactures and develops vehicles as well as components such as engines and gear transmissions.
- > operates at three locations in the Czech Republic; produces in China, Russia, Slovakia and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan with local partners.
- > employs over 26,600 people globally.

