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ŠKODA OCTAVIA in new top form: Major revision of the bestseller

- › 'Heart of the brand' with new design elements in the front and rear
- › Headlights available with latest full-LED technology
- › Latest generation of infotainment systems with displays in glass design
- › ŠKODA Connect provides versatile networking with mobile online services
- › Driver assistance systems with technologies from the mid-class
- › Five TSI and four TDI engines with high performance and low consumption

Mladá Boleslav, 27 October 2016 – ŠKODA has made major revisions to the bestseller. The ŠKODA OCTAVIA will be available from the end of the year with a newly designed front and rear section, state-of-the-art driver assistance solutions, infotainment and connectivity, as well as new equipment. The compact model is presented in top form as both a saloon and estate, and once again highlights its unique position in the category.

"The ŠKODA OCTAVIA has always been in a class of its own in the compact segment," says ŠKODA CEO Bernhard Maier. "As the 'heart of the brand', the Octavia has decisively shaped ŠKODA's outstanding development from the very start, and has made the company what it is today: an internationally successful automotive manufacturer with a presence in more than 100 markets worldwide. With the now extensively revised ŠKODA OCTAVIA, we are keen to continue this development sustainably."

The ŠKODA OCTAVIA is the Czech automaker's best-selling model by far. At the upper end of its segment, ŠKODA's bestseller has set new standards in terms of space, functionality, safety and comfort technology, design and value for money. In the 20 years since the 1996 reintroduction of the ŠKODA OCTAVIA, five million customers from all over the world have opted for one of the model versions in the OCTAVIA family. With the extensively revised version of the ŠKODA OCTAVIA, the brand plans to continue the success story of its predecessors and to further strengthen ŠKODA's position in the international markets.

The lines of the new ŠKODA OCTAVIA have been further streamlined, especially at the front. The two adjacent headlights form the dual face with a crystalline look. On request, they shine in full-LED technology. The brand logo has gained even more presence, the front is more powerful, wider, and has more character.

The space available in the revised ŠKODA OCTAVIA remains one of the largest in its class. Both the saloon and estate offer 1782 millimetres of interior space and 73 millimetres of legroom in the rear. Their luggage compartments measure 590 and 610 litres, respectively; with folded rear seat backrests up to 1580 and 1740 litres respectively. There is an optional electric tailgate available for OCTAVIA COMBI.





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The revision has brought new infotainment systems to the ŠKODA OCTAVIA. All four – Swing and Bolero as well as the navigation systems Amundsen and Columbus – now have capacitive displays in glass design that respond to light touch. The Columbus now features a full 9.2-inch display; the top system has a WLAN hotspot and, if desired, a SIM card module with an LTE speed for an ultra-fast connection to the Internet.

The revised ŠKODA OCTAVIA also offers state-of-the-art solutions for connectivity. ŠKODA Connect is divided into Infotainment Online and CareConnect. CareConnect is available in all equipment variants (except G-TEC) of the revised ŠKODA OCTAVIA.

The revised ŠKODA OCTAVIA is also moving ahead with assistance systems – with technologies that have so far only been used in the mid-class. If the OCTAVIA is used as a towing vehicle, the trailer assistant will take over the steering when the vehicle is slowly reversing. Predictive pedestrian protection complements Front Assist. In addition, the parking assistant has been further optimized. Thanks to the rear radar, Blind Spot Detection and Rear Traffic Alert ensure safe lane changes and also help while reversing out of a parking space. The rear-view camera displays the car's immediate surroundings on the on-board monitor.

New features have been added to the ŠKODA OCTAVIA's numerous 'Simply Clever' solutions: a customizable key, allowing multiple users to save their own vehicle settings, as well as a heated steering wheel, folding tables on the back of the front seats, bottle holders which facilitate the opening of PET bottles, and the estate version features a removable torch in the boot.

The five TSI and four TDI that make up the engine programme combine strong performance with low fuel consumption. Their displacements range from 1.0 to 2.0 litres, the output range begins at 63 kW (84 hp) and ends at 135 kW (184 hp). For almost all engines in the revised ŠKODA OCTAVIA, a DSG transmission with six or seven gears is available in addition to manual transmission. ŠKODA supplies all-wheel drive 4x4 for the 1.8 I TSI and the 2.0 I TDI. A highlight in the chassis is the optional Dynamic Chassis Control (DCC), which enables the driver to regulate the steering and damping characteristics in the Comfort, Normal and Sport modes. The light alloy wheels range from 16 to 18 inches and come in numerous new designs.

The revised ŠKODA OCTAVIA saloon and estate version will be available in the first markets from the end of the year. Deliveries will begin in early 2017.

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Media images and video:



ŠKODA OCTAVIA in new top form

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Source: ŠKODA AUTO



ŠKODA OCTAVIA in new top form

The compact model comes in a new top form as both a saloon and estate, and once again demonstrates confidence, quality and precision.

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Source: ŠKODA AUTO



ŠKODA OCTAVIA in new top form

The ŠKODA OCTAVIA is now available with a newly designed front and rear section, state-of-the-art driver assistance, infotainment and connectivity as well as new equipment.

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Source: ŠKODA AUTO



ŠKODA OCTAVIA COMBI in new top form

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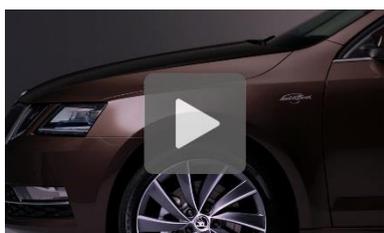


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Video: ŠKODA OCTAVIA in new top form

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Source: ŠKODA AUTO

ŠKODA AUTO

- > is one of the longest-established vehicle manufacturers in the world. The company was founded in 1895 – during the pioneering days of the automobile. Today, the company's headquarters remain in Mladá Boleslav.
- > currently offers the following models in the range: CITIGO, FABIA, RAPID, OCTAVIA, YETI, KODIAQ and SUPERB.
- > in 2015 delivered more than 1 million vehicles to customers worldwide.
- > has belonged to Volkswagen Group since 1991. The Volkswagen Group is one of the most successful vehicle manufacturers in the world. ŠKODA, in association with the Group, independently manufactures and develops vehicles, as well as components, engines and gear transmissions.
- > operates at three locations in the Czech Republic, produces in China, Russia, Slovakia and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan through local partners.
- > employs over 26,600 people globally and is active in more than 100 markets.