



**ŠKODA**  
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## Note to editors: Jens Katemann new Head of Communications at ŠKODA

› Jens Katemann succeeds Peik v. Bestenbostel as Head of Communications at ŠKODA AUTO

Mladá Boleslav, 28 February 2017 – From 1 April 2017, Jens Katemann (42) will take over the communications department at ŠKODA AUTO. As Head of Communications he will report to ŠKODA CEO Bernhard Maier.

Jens Katemann has many years of experience in the international automotive industry, most recently as editor of the German magazine 'auto, motor und sport'. In his new position, Jens Katemann will be responsible for the brand's worldwide communication.

He succeeds Peik v. Bestenbostel, who will become Head of Communications for the Volkswagen brand in Wolfsburg.

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### Media image:



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## **ŠKODA AUTO**

- › is one of the longest-established car manufacturers in the world. The company was founded in 1895 – during the pioneering days of the automobile. Today, the company's headquarters remain in Mladá Boleslav.
- › currently offers the following model series: CITIGO, FABIA, RAPID, OCTAVIA, YETI, KODIAQ and SUPERB.
- › delivered more than 1 million vehicles to customers worldwide in 2016.
- › has been part of Volkswagen Group since 1991, one of the most successful vehicle manufacturers in the world. ŠKODA, in association with the Group, independently manufactures and develops vehicles as well as components such as engines and gear transmissions.
- › operates at three locations in the Czech Republic; produces in China, Russia, Slovakia and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan with local partners.
- › employs over 30,000 people globally and is active in more than 100 markets.