



**ŠKODA**  
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## New bicycles in the ŠKODA model range: retro bikes, e-bikes and a practical folding bike

- › Three retro bicycles and a folding bike are new additions to the brand's portfolio
- › Two 250-watt e-bikes provide support of up to 230 per cent
- › A wide model range with 13 models from children's bikes right up to racing bikes
- › ŠKODA's story began in 1895 with the production of bicycles

Mladá Boleslav, 23 June 2017 – ŠKODA continues in its model campaign also on two wheels. The range of ŠKODA bicycles has been expanded with three retro models and upgrades the other models. The classically designed VOITURETTE, CITY and CITY LADY bicycles, which hark back to the origins of the car manufacturer from Mladá Boleslav, are all new to the portfolio. The new STRETCHGO folding bike and the two modern e-bikes are high quality, practical and sophisticated. Overall, the product range encompasses of 13 models – from children's bikes to racing bikes, mountain bikes, folding and retro bikes through to e-bikes.

### Bikes with the perfect retro look

ŠKODA's new retro bicycles combine the brand's history with state-of-the-art technology. The VOITURETTE (21- or 22-inch steel frame) and CITY (21-inch frame) models have a black finish, a brown saddle and brown handlebar grips as well as beige-coloured tyres. The absence of a luggage rack, the traditional chain guard and the chrome-plated handlebars round off the retro look perfectly. Shimano brakes and 7-speed drivetrain ensure safety and provide state-of-the-art drive technology. The shifting mechanism is tried and tested, maintenance-free, robust and totally reliable. The frame of the third retro model, the CITY LADY (19-inch frame), has a cream finish with brown tyres providing a contrast.

### Travel through the city with ease

The STRETCHGO folding bike weighs just 12.5 kg and is the perfect companion for commuters. The black city bike with 7-speed Shimano drivetrain can be easily folded up for storing in a car boot or in the office, offers taller cyclists a comfortable ride once unfolded and also provides a clear view of city traffic thanks to its high seat position.

### Electricity on two wheels

When required, the eBIKE (19- and 21.5-inch frame) and the eBIKE LADY (16.5- and 18-inch frame) electric models deliver ample support. The 9-speed Shimano drive system providing 250 watts (50 Nm) can be used in three different modes: Eco (approx. 70 per cent support), Normal (approx. 150 per cent support) or High (up to 230 per cent support) and reaches a speed of up to 25 km/h. The electric drive system can also be reduced to walking speed if all that is needed is support while pushing the bike, or it can be turned off completely. The frame has a black and white finish and is made from aluminium. The bike, including the drive system, weighs 17.4 kg, while the battery weighs an additional 2.7 kg.

### Ride like the pros

The lightweight model in ŠKODA's range of bikes is called the ROAD ELITE. The idea of offering a racing bike like this stems from ŠKODA's long-term involvement in high-performance cycling.





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Amongst others, ŠKODA is sponsoring the Tour de France and the Vuelta a España. The black racing bike with a carbon-fibre frame and forks weighs just 7.9 kg and has 2 x 11 gears. The ROAD model, whose frame and forks are also made from carbon fibre, is not much heavier (2 x 9 gears, 9.6 kg). Both models are available with a 20-, 21-, 22- or 23-inch frame.

## The SCOUT variants of the bike world

The ŠKODA MTB models are ideal when venturing off the beaten track. The MTB 29 FULL (2 x 11 gears, 15.5-, 17,5 or 19-inch frame), the MTB 29 (3 x 9 gears, 18-, 20- or 22-inch frame) and the MTB LADY (3 x 9 gears, 14- or 16-inch frame) are all available.

The product portfolio is completed by two cool bikes for little ones. The black and green KID 16, designed for the youngest of cyclists, it has only one gear and comes with stabilisers. With the white and green KID 20, older children will be able to keep up on leisurely family outings thanks to the 6-speed Shimano gears.

## ŠKODA's history began with bicycles

The history of the company is closely associated with bicycles. 122 years ago, company founders Václav Laurin and Václav Klement started with the production of bicycles before moving to motorised vehicles. In addition, for the last 14 years ŠKODA has been an official partner of the Tour de France and this year is once again providing 250 support and service vehicles for the Tour, which is travelling also through Germany, Belgium and Luxembourg.

The bicycles, original accessories and other branded products are available at ŠKODA dealerships or on the ŠKODA e-shop.

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## Media images:



### **New bicycles enter the ŠKODA model range**

Retro bicycles such as the CITY LADY model, which comes with a cream-coloured frame and traditionally styled lights, are new to the ŠKODA portfolio.

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Source: ŠKODA AUTO



### **New bicycles enter the ŠKODA model range**

ŠKODA is offering three mountain bikes with eight different frame sizes. The robust MTB 29, MTB LADY and MTB 29 FULL off-road bikes are available with 3 x 9 or 2 x 11 gears.

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Source: ŠKODA AUTO



### **New bicycles enter the ŠKODA model range**

For the youngest of cyclists, the ŠKODA portfolio includes the black and green KID 16 with one gear and stabilisers.

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## ŠKODA AUTO

- › is one of the longest-established car manufacturers in the world. The company was founded in 1895 – during the pioneering days of the automobile. Today, the company's headquarters remain in Mladá Boleslav.
- › currently offers the following model series: CITIGO, FABIA, RAPID, OCTAVIA, YETI, KODIAQ and SUPERB.
- › delivered more than 1 million vehicles to customers worldwide in 2016.
- › has been part of Volkswagen Group since 1991, one of the most successful vehicle manufacturers in the world. ŠKODA, in association with the Group, independently manufactures and develops vehicles as well as components such as engines and gear transmissions.
- › operates at three locations in the Czech Republic; produces in China, Russia, Slovakia and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan with local partners.
- › employs over 30,000 people globally and is active in more than 100 markets.

