



ŠKODA
SIMPLY CLEVER

PRESS RELEASE

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ŠKODA SCALA with new interior concept

- › **New compact model implements emotive interior design language of VISION RS concept**
- › **Ergonomics and modern design meet lots of space and the biggest boot in this class**
- › **Virtual Cockpit and infotainment systems with largest displays in this class**
- › **Surfaces with specific grain and premium seat upholstery made from Suedia microfibre**
- › **ŠKODA SCALA will celebrate its world premiere on 6 December 2018 in Tel Aviv**

Mladá Boleslav, 7 November 2018 – A design sketch provides a first glimpse of the interior of the new ŠKODA SCALA. The new compact model will be the first ŠKODA to feature the latest infotainment generation with a free-standing display positioned high up, in the driver's immediate field of vision. The optional Virtual Cockpit has the biggest display in its class. In addition to new interior trims and premium materials the ŠKODA SCALA also offers a generous amount of interior space, along with the largest luggage compartment in this segment, at 467 litres.

The new ŠKODA interior concept follows the direction set by the ŠKODA VISION RS concept car. The new ŠKODA SCALA marks the first time this emotive design has been translated into a ŠKODA production model. The completely redesigned instrument panel blends seamlessly with the exciting exterior design. The free-standing display is positioned high up and framed by a design line that echoes the contours of the bonnet; below the display, it also creates an ergonomic wrist rest for operating the touchscreen. The instrument panel's and door trims' soft-foam surfaces feature large-scale design textures and a specific new grain. This emulates crystalline structures and will define the ŠKODA brand's style in future.

Ambient lighting with a choice of white or red light as well as warm hues and contrasting stitching for the seat upholstery ensure a pleasant sense of space in the ŠKODA SCALA. As an option, customers can order seat upholstery made from the sophisticated Suedia microfibre. In typical ŠKODA style, the interior provides a tremendous amount of space. This is due to the car's long wheelbase of 2,649 millimetres, which allows for a luxurious 73 millimetres of knee room on the rear seats, equivalent to that in the ŠKODA OCTAVIA. Rear headroom, at 982 millimetres, is the largest in its class. At 467 litres, the ŠKODA SCALA also boasts the biggest luggage compartment in this segment. With the rear backrest folded down, its volume increases to 1,410 litres.

The ŠKODA SCALA is also best in class in terms of display size. The customisable Virtual Cockpit for instance, available as an option, measures 10.25 inches and allows drivers to choose between five different views. The available infotainment systems, based on the latest-generation Modular Infotainment Matrix, come with a touchscreen measuring up to 9.2 inches that's positioned high up on the instrument panel, in the driver's immediate field of vision.

Thanks to a new generation of ŠKODA Connect mobile online services, passengers will have the option of locking and unlocking the car using their mobile phone and updating the software of the infotainment or maps 'over the air'. In a first for ŠKODA, all delivered ŠKODA SCALA cars will always be online.



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Numerous driver assistance systems, working in combination with a variety of passive safety systems, ensure that the ŠKODA SCALA offers a very high level of safety.

The new hatchback model will celebrate its world premiere on 6 December 2018 in Tel Aviv.

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ŠKODA SCALA with new interior concept

The ŠKODA SCALA marks the debut of a new interior concept dominated by a new instrument panel and a central display that's positioned high up.

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Source: ŠKODA AUTO

ŠKODA AUTO

- › was founded during the pioneering days of the automobile in 1895, making it one of the longest-established automobile companies in the world.
- › currently offers its customers eight passenger-car series: the CITIGO, FABIA, RAPID, OCTAVIA, KAROQ, KODIAQ, as well as the KAMIQ (in China) and the SUPERB.
- › delivered more than 1.2 million vehicles to customers around the world in 2017.
- › has belonged to Volkswagen Group since 1991. The Volkswagen Group is one of the most successful vehicle manufacturers in the world. In association with the Group, ŠKODA AUTO independently develops and manufactures vehicles, as well as components such as engines and transmissions.
- › operates at three locations in the Czech Republic; manufactures in China, Russia, Slovakia, Algeria and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan with local partners.
- › employs over 35,000 people globally and is active in more than 100 markets.
- › is transforming from being a traditional car manufacturer to a 'Simply Clever Company for Optimal Mobility Solutions' as part of ŠKODA Strategy 2025.

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