



**ŠKODA**  
SIMPLY CLEVER

# PRESS KIT

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## Design: Dynamic appearance and premiere of new RS logo

- › Sporty RS look and gloss-black elements for the modern lifestyle SUV
- › New RS logo with red highlights makes its debut on the ŠKODA KODIAQ RS
- › State-of-the-art LED technology and Xtreme 20-inch alloy wheels as standard

Mladá Boleslav/Jerez, 10 December 2018 - The ŠKODA KODIAQ RS presents itself as a member of the RS family, which is specifically designed for sportiness, with a bold and dynamic design as well as with the RS logo. Adorning the sporty lifestyle SUV, it features for the first time in a new version with red highlights. The bodywork emphasises the car's performance aspirations with gloss-black details. For the first time at ŠKODA, the new Xtreme 20-inch alloy wheels are included in the standard equipment.

The redesigned RS logo that adorns the radiator grille and back of the ŠKODA KODIAQ RS is even more modern and fresh. It marks the SUV as the youngest member of the RS family. The logo features the 'v' for victory; the red colour symbolises sportiness and power. The latest version of the KODIAQ is immediately recognisable as an RS model: The bumpers at the front and rear have been redesigned, and – as with all RS models – the rear features a reflector that spans the entire width of the vehicle. The exhaust system's decorative tailpipes with chrome effect are visible below the rear apron.

### Black accents and red brake callipers

The radiator grille's vertical slats and frame, window frames and wing mirror housings, as well as the ŠKODA KODIAQ RS's roof rails all come in gloss black and emphasise the SUV's sporty appearance. The Xtreme 20-inch alloy wheels come in anthracite as standard. The KODIAQ RS is the first ŠKODA to offer wheels of this size as standard.



The bright red brake callipers, which signify high performance even under heavy strain, are clearly visible through the wheels. The ŠKODA KODIAQ RS is equipped with 17-inch brakes on all wheels compared to the standard KODIAQ's 16-inch brakes at the rear. For the ŠKODA KODIAQ RS, the diameter of the rear brake discs was increased to 310 mm. They are 22 mm thick, ventilated and are slowed down using pistons with a diameter of 42 mm. Single-piston brake callipers with a piston diameter of 60 mm are used for the front wheels. The discs, which are also ventilated, are 30 mm thick and have a diameter of 340 mm.

### LED technology for the headlights and tail lights as standard

The ŠKODA KODIAQ RS makes use of state-of-the-art LED technology for its headlights and tail lights. At the front, it features full-LED headlights. The tail lights with bright LEDs that illuminate almost immediately also come as standard.



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## INTERVIEW



**Oliver Stefani**  
**ŠKODA Head of Design**

### **Mr Stefani, how difficult was it to design a sporty SUV?**

The ŠKODA KODIAQ is an SUV with a very balanced and expressive design. The silhouette is very dynamic, so it was not that easy to add even more sportiness when designing the KODIAQ RS. The aim was to create details that showcase a highly sophisticated development of the RS DNA. The decorative tail pipes, for example, are a strong indication of the sporty character. The new, exclusive, red logo represents power and emotion.

### **The design of a sports car is supposed to be emotive – what design cues characterise the ŠKODA KODIAQ RS?**

Red is a very emotive colour that is associated with sports cars. In the interior, we have purposely used red as the launch colour for the stitching and badges, in combination with carbon-fibre details – two clear references to the brand's rallying history.

For the exterior, we used red brake callipers to emphasise the sportiness of the KODIAQ RS's Xtreme 20-inch alloy wheels.

The decorative twin RS exhaust pipes with chrome effect are a very important detail at the rear that highlight the outstanding power of this beautiful SUV.

### **Race Blue metallic paintwork for the first time on an SUV**

The first SUV in the sporty RS family is also the first to offer the metallic Race Blue finish. At the start of 2019, Crystal Black will be added to the range of colours available for the ŠKODA KODIAQ RS, which, in addition to red and white, also includes various shades of grey and black.



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## ŠKODA AUTO

- › was founded during the pioneering days of the automobile in 1895, making it one of the longest-established car companies in the world.
- › currently offers its customers nine passenger-car series: the CITIGO, FABIA, RAPID, SCALA, OCTAVIA, KAROQ, KODIAQ, as well as the KAMIQ (in China) and the SUPERB.
- › delivered more than 1.2 million vehicles to customers around the world in 2017.
- › has been a part of Volkswagen Group since 1991. Volkswagen Group is one of the most successful vehicle manufacturers in the world. In association with the Group, ŠKODA AUTO independently develops and manufactures vehicles, as well as components such as engines and transmissions.
- › operates at three locations in the Czech Republic; manufactures in China, Russia, Slovakia, Algeria and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan with local partners.
- › employs over 35,000 people globally and is active in more than 100 markets.
- › is pressing ahead with the transformation from a traditional car manufacturer to the 'Simply Clever company for the best mobility solutions' as part of the ŠKODA 2025 Strategy.