



ŠKODA
SIMPLY CLEVER

PRESS RELEASE

Page 1 of 3

ŠKODA delivers 105,300 vehicles in October

- › Czech carmaker's deliveries exceed last year's October result by 5.9%
- › Markets: strong growth in Russia (+16.9%) and Czech domestic market (+15.4%)
- › Models: ŠKODA KODIAQ and KAMIQ continue to be growth drivers, OCTAVIA remains the bestseller

Mladá Boleslav, 13 November 2019 – ŠKODA delivered 105,300 vehicles in October, up 5.9% on the same month last year (October 2018: 99,400 vehicles). In Russia, deliveries to customers increased by 16.9% to 8,900 vehicles (October 2018: 7,600 vehicles). In Western Europe, ŠKODA achieved growth of 6.7% to 39,300 vehicles (October 2018: 36,800 vehicles). The growth drivers include the two SUV models KODIAQ and KAMIQ. The Czech carmaker delivered 1,019,000 vehicles from January to the end of October.

ŠKODA AUTO Board Member for Sales and Marketing, Alain Favey, emphasises: "With our deliveries in October, we surpassed the mark of 1,000,000 vehicles delivered this year. The continued high demand for our SUV models has made a significant contribution to this success. With the early-November launch of the ŠKODA KAMIQ GT in China, we are continuing our SUV campaign on our largest single market in the world. In addition, we celebrated the world premiere of the new OCTAVIA in Prague on 11 November. The fourth generation of our bestseller remains true to ŠKODA's core values, offering excellent value for money, outstanding space and a host of Simply Clever details."

In **Western Europe**, ŠKODA surpassed the result of the same month last year by 6.7% with 39,300 deliveries (October 2018: 36,800 vehicles). In the strongest European single market, Germany, the company recorded 14,300 vehicle deliveries, representing an increase of 6.4% compared to the same period last year (October 2018: 13,500 vehicles). ŠKODA posted double-digit growth in Spain (2,200 vehicles; +15.0%), Belgium (2,000 vehicles; +17.8%), Switzerland (1,900 vehicles; +37.2%) and the Netherlands (1,700 vehicles; +17.7%).

In **Central Europe**, with 19,400 deliveries, the brand grew by 8.0% compared to the same month last year (October 2018: 18,000 vehicles). ŠKODA delivered 8,800 vehicles in the Czech domestic market, 15.4% above the previous year's level (October 2018: 7,600 vehicles). The company achieved double-digit growth in Hungary (1,300 vehicles; +14.9%) and Croatia (500 vehicles; +51.8%).

In **Eastern Europe excluding Russia**, deliveries totalled 4,400 vehicles, which is slightly above last October's level (October 2018: 4,300 deliveries; +1.4%). In Serbia (700 vehicles; +2.4%), the Baltic States (700 vehicles; +4.2%) and Bulgaria (300 vehicles; +5.3%), ŠKODA recorded a slight increase, with double-digit growth in Bosnia (200 vehicles; +16.4%).

In **Russia**, deliveries increased by 16.9% year-on-year to 8,900 vehicles (October 2018: 7,600 vehicles).

In October, ŠKODA delivered 26,300 vehicles in its largest sales market, **China**, up 0.8% year-on-year (October 2018: 26,100 vehicles).

Deliveries in **India** dropped to 1,300 vehicles in October (October 2018: 1,700 vehicles; -23.1%).



ŠKODA
SIMPLY CLEVER

PRESS RELEASE

Page 2 of 3

ŠKODA deliveries in October 2019 (in units, rounded off, listed by model; +/- in per cent compared to October 2018):

ŠKODA OCTAVIA (30,700; +5.7%)
ŠKODA KODIAQ (16,300; +74.6%)
ŠKODA KAROQ (12,700; +3.4%)
ŠKODA FABIA (11,600; -20.9%)
ŠKODA RAPID (11,000; -27.7%)
ŠKODA SUPERB (8,800; -20.5%)
ŠKODA KAMIQ (7,300; +50.3%)
ŠKODA SCALA (6,200; -)
ŠKODA CITIGO (only sold in Europe: 600; -76.0 %)

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Media infographic, image and logo:



Infographic: ŠKODA delivers 105,300 vehicles in October
ŠKODA increased deliveries year-on-year to 105,300 units, an increase of 5.9%. The manufacturer reports strong growth in Russia (+16.9%) and the Czech domestic market (+15.4%).

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Source: ŠKODA AUTO



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Growth drivers include the SUV models ŠKODA KODIAQ and KAMIQ (in the picture). The OCTAVIA remains the manufacturer's bestseller with 30,700 units delivered.

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Source: ŠKODA AUTO



ŠKODA
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PRESS RELEASE

Page 3 of 3



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ŠKODA AUTO brand logo

Current brand logo of the car manufacturer ŠKODA AUTO since 2016.

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Source: ŠKODA AUTO

ŠKODA AUTO

- › was founded during the pioneering days of the automobile in 1895, making it one of the longest-established automobile companies in the world.
- › currently offers its customers nine passenger-car series: the CITIGO, FABIA, RAPID, SCALA, OCTAVIA, KAROQ, KODIAQ, as well as the KAMIQ and the SUPERB.
- › delivered more than 1.25 million vehicles to customers around the world in 2018.
- › has belonged to Volkswagen Group since 1991. The Volkswagen Group is one of the most successful vehicle manufacturers in the world. In association with the Group, ŠKODA AUTO independently develops and manufactures vehicles, as well as components such as engines and transmissions.
- › operates at three locations in the Czech Republic; manufactures in China, Russia, Slovakia, Algeria and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan with local partners.
- › employs over 39,000 people globally and is active in more than 100 markets.
- › is pressing ahead with the transformation from a traditional car manufacturer to the 'Simply Clever company for the best mobility solutions' as part of the ŠKODA 2025 Strategy.

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