



ŠKODA
SIMPLY CLEVER

PRESS RELEASE

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Video teaser reveals further details of ŠKODA VISION IN concept study

- › Concept study for Indian market with distinctive ŠKODA grille featuring illuminated crystalline twin ribs and logo
- › Compact SUV study's centre console and dashboard characterised by crystalline elements
- › Presentation of ŠKODA VISION IN at Auto Expo 2020 from 5 to 12 February 2020 in New Delhi

Mladá Boleslav/New Delhi, 23 January 2020 – Two weeks ahead of the world premiere of the VISION IN at Auto Expo 2020 in New Delhi (February 5 to 12, 2020), ŠKODA has released the first details in a teaser video. The concept study, which was specifically developed for the Indian market, sets striking accents with illuminated crystalline elements.

The first video of the ŠKODA VISION IN shows, among other things, a ŠKODA grille with prominent twin ribs outlined in crystal. The twin ribs and the ŠKODA logo above them can be illuminated, creating an impressive front look in tandem with split LED headlights. Crystalline elements also set visual accents in the interior of the VISION IN, for example on the gear selector button in the centre console, under the virtual cockpit and in the form of a new crystalline element on the dashboard. The seat covers have eye-catching decorative seams, and the multifunction leather steering wheel features the knurl wheels in line with ŠKODA's new operating concept.

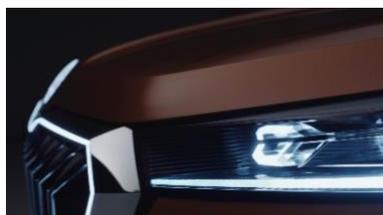
The VISION IN is the first vehicle based on the MQB-A0-IN version of the modular transverse toolkit that ŠKODA has developed specifically for India in response to the wishes of its customers in the region. In the future, various ŠKODA and Volkswagen models will be created on this new localised sub-compact platform. ŠKODA AUTO manages the activities of the entire Volkswagen Group in India as part of the INDIA 2.0 project.

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Video:



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ŠKODA AUTO

- › is this year celebrating 125 years since the company was founded during the pioneering era of the automobile in 1895, making it one of the longest-established car manufacturers in the world.
- › currently offers its customers nine passenger-car series: the CITIGO, FABIA, RAPID, SCALA, OCTAVIA and SUPERB as well as the KAMIQ, KAROQ and KODIAQ.
- › delivered 1.24 million vehicles to customers around the world in 2019.
- › has belonged to Volkswagen Group since 1991. The Volkswagen Group is one of the most successful vehicle manufacturers in the world. In association with the Group, ŠKODA AUTO independently develops and manufactures vehicles, as well as components such as engines and transmissions.
- › operates at three locations in the Czech Republic; manufactures in China, Russia, Slovakia and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan with local partners.
- › employs approximately 42,000 people globally and is active in more than 100 markets.
- › is pressing ahead with the transformation from a traditional car manufacturer to the 'Simply Clever company for the best mobility solutions' as part of the ŠKODA 2025 Strategy.