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# PRESS RELEASE

Page 1 of 2

## ŠKODA AUTO wins the HR Officers Award for the best HR management project in 2020

- › ŠKODA AUTO's ANTICOVID-19 project wins the main category plus a special award for helping to stop the spread of the COVID-19 pandemic
- › The winning project comprises a comprehensive range of measures to effectively protect the over 36,000 employees in the Czech Republic while also supporting the country's most at-risk groups and rescue organisations
- › This year's award ceremony was held online on LinkedIn

**Kvasiny/Vrchlabí, 10 December 2020 – ŠKODA AUTO has brought home another success from the HR Officers Awards held by the Employers Club. Due to the ongoing COVID-19 situation, the results this year were announced as part of an online presentation on LinkedIn, a social network that focuses on professional networking and career development. ŠKODA AUTO's HR department came first place overall for its ANTICOVID-19 project, also winning a special prize for its activities aimed at stopping the spread of the coronavirus pandemic. Following a series of prestigious awards, such as the Employer of the Year and the Randstad Award, this is another success for the brand in the area of HR management.**

"With COVID-19 around, this year has been a challenge for nearly all companies, especially their HR departments. All the more pleased we are that ŠKODA AUTO's project has won not just one, but two awards," says ŠKODA AUTO Board Member for HR Management Bohdan Wojnar. "Our colleagues had to quickly expand their usual scope of responsibilities, such as recruitment and career development to include new coronavirus protection activities which, considering the size of our company, was a big challenge."

"I would like to take this opportunity to thank all our employees for handling this unexpected situation so well and for helping us to cope by taking a responsible approach to it. Special thanks also to the KOVO trade union and the rescue organisations in the individual regions, from medics and paramedics to firefighters, police and the staff at public health offices," says Bohdan Wojnar.

Made up of 380 HR officers and HR specialists, the jury assessed a total of 18 projects this year. Due to the increasingly strict coronavirus safety restrictions, the award ceremony took the form of an online streaming session on LinkedIn.

The winning project, ANTICOVID-19, focuses on activities aimed at protecting the over 36,000 ŠKODA AUTO employees at the brand's three plants in the Czech Republic. It is a package of more than 80 measures to stop the spread of the infection as well as caring for employees at individual sites, humanitarian help for at-risk groups and supporting rescue organisations.

Nearly all ŠKODA AUTO departments have been involved in these measures, and the social partner, the KOVO trade union, has also helped a great deal to cope with the situation. Extensive cooperation with the Regional Public Health Office, the Ministry of Health and the Volkswagen Group has significantly increased the effectiveness of all project-related efforts. Besides other things, the project included issuing protective equipment, testing staff for coronavirus and regularly providing up-to-date information, including using two virtual healthcare centres and consultation helplines. A daily reporting system was also established that generates faster and more accurate data than those provided by the public tracing system.



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Page 2 of 2

The winning project, ANTICOVID-19, incorporates a wide range of activities that ŠKODA AUTO has been engaged in since the start of the first wave. As the Czech Republic's largest provider of mobility in social services and healthcare, ŠKODA AUTO donated 100 ŠKODA OCTAVIAs worth approximately CZK 85 million to organisations throughout Czechia, provided underprivileged children with funds for distance learning equipment and donated 3,000 disinfectant & PPE packages to frontline staff.

Efforts made to help overcome the consequences of the ongoing pandemic take the form of dozens of initiatives, and ŠKODA AUTO has combined them all under #SKODAAUTOpomaha. For more information about these activities, please visit [www.skodaautopomaha.cz](http://www.skodaautopomaha.cz).

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## Media image:



## ŠKODA AUTO wins the HR Officers Award for the best HR management project in 2020

The winning project, ANTICOVID-19, focuses on activities whose main objective is to protect the over 36 thousand ŠKODA AUTO employees at the brand's three plants in the Czech Republic. It is a package of more than 80 full-fledge measures taken to stop the spread of the infection as well as activities such as care of employees on individual sites, humanitarian help to endangered groups and support to rescuers.

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Source: ŠKODA AUTO

## ŠKODA AUTO

- › is this year celebrating 125 years since the company was founded during the pioneering era of the automobile in 1895, making it one of the longest-established car manufacturers in the world.
- › currently offers its customers ten passenger-car series: the CITIGO® iV, FABIA, RAPID, SCALA, OCTAVIA and SUPERB as well as the KAMIQ, KAROQ, KODIAQ and ENYAQ iV.
- › delivered 1.24 million vehicles to customers around the world in 2019.
- › has belonged to Volkswagen Group since 1991. The Volkswagen Group is one of the most successful vehicle manufacturers in the world. In association with the Group, ŠKODA AUTO independently develops and manufactures vehicles, as well as components such as engines and transmissions.
- › operates at three locations in the Czech Republic; manufactures in China, Russia, Slovakia and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan with local partners.
- › employs approximately 42,000 people globally and is active in more than 100 markets.
- › is pressing ahead with the transformation from a traditional car manufacturer to the 'Simply Clever company for the best mobility solutions' as part of the ŠKODA 2025 Strategy.