



ŠKODA
SIMPLY CLEVER

PRESS RELEASE

Page 1 of 3

ŠKODA AUTO takes on worldwide responsibility for Volkswagen Group's MQB-A0 Global Platform

- › MQB-A0 Global Platform used as the basis for entry-level models of the Group brands ŠKODA and Volkswagen
- › ŠKODA is now responsible for a global platform for the first time, after having specially adapted the MQB-A0-IN platform for India
- › Target markets include India, Russia, Africa, the ASEAN countries and Latin America
- › Volkswagen Group relies on ŠKODA AUTO's high level of expertise in Technical Development

Mladá Boleslav, 14. October 2021 – ŠKODA AUTO is now responsible for developing the Volkswagen Group's existing MQB-A0 Global Platform. This will be used by the Group brands ŠKODA and Volkswagen to develop new entry-level models for regions with high growth potential including India, Russia, Africa as well as the ASEAN countries and Latin America. On the heels of ŠKODA's specially adapted MQB-A0-IN platform for the Indian market, the Czech carmaker is taking on responsibility for a global platform for the first time. ŠKODA is drawing on its high level of development expertise, ability to coordinate complex Group projects and experience in entry-level segments to implement this project in individual regions.

Thomas Schäfer, ŠKODA AUTO CEO, says, "By assuming responsibility for the MQB-A0 Global Platform, ŠKODA AUTO is in charge of the worldwide development of a platform for the first time. We are applying our development expertise, taking on even more responsibility within the Volkswagen Group and at the same time strengthening ŠKODA AUTO's headquarters as an important European development centre for the Group. I am convinced that we will be able to win over many new customers thanks to the MQB-A0 Global Platform and bolster the Group's position in the entry-level segments."

Ralf Brandstätter, Chairman of the Board of Management at Volkswagen, explains, "Through our comprehensive platform strategy, we achieve economies of scale that enable us to offer our customers worldwide state-of-the-art technology and high quality at competitive prices. Based on this, the Group's volume brands – Volkswagen and ŠKODA – can quickly deliver products to customers that are unique in the volume segment. As a brand with significant expertise in entry-level mobility, ŠKODA is ideally positioned to assume worldwide responsibility for the successful further development of the MQB-A0 Global Platform within the Volkswagen Group. This way, we are creating synergies that will further increase profitability within the volume group."

Johannes Neft, ŠKODA AUTO Board Member for Technical Development, adds, "Our development team has a deep understanding of the entry-level segments. We are now bringing this to bear with the development of the MQB-A0 Global Platform. For us, this is a great award and at the same time strong motivation to make the project a success. Based on this platform, new models will be created that are precisely tailored to the diverse customer needs in the various regions."

The MQB-A0 Global Platform is used worldwide and forms the basis for new models with combustion engines in the entry-level segments. The focus is on India, Latin America, Russia,



ŠKODA
SIMPLY CLEVER

PRESS RELEASE

Page 2 of 3

Africa and the ASEAN countries where the entry-level segments are of major importance and at the same time offer further growth potential.

ŠKODA AUTO: High level of development expertise; many years of experience in entry-level segments

The Volkswagen Group relies on ŠKODA AUTO's high level of development expertise and many years of experience in the price-sensitive entry-level segments. The Czech car manufacturer already has responsibility within the Volkswagen Group for India, Russia and North Africa. At the beginning of June, series production of the KUSHAQ started at the Indian plant in Chakan, Pune. This is the first series model based on the MQB-A0-IN version of the Modular Transverse Toolkit that ŠKODA has specially adapted for the Indian market. The platform will also be used for other Volkswagen and ŠKODA models. In the medium term, there are plans to offer the KUSHAQ in other emerging markets, as well. The second model is already in the starting blocks and will be unveiled later this year.

Additional, highly qualified employees

ŠKODA will require highly qualified employees for the MQB-A0 Global Platform, especially in the area of Technical Development. While some will transfer to the project from other positions, the majority will be newly recruited.

By assuming responsibility for the MQB-A0 Global Platform, the Czech carmaker is creating an important prerequisite for becoming the leading European carmaker in the growth markets of India, Russia and North Africa over the long term as part of its [NEXT LEVEL – ŠKODA STRATEGY 2030](#).

Further information:

Tomáš Kotera
Head of Corporate and Internal Communications
T +420 326 811 773
tomas.kotera@skoda-auto.cz

Simona Havlíková
Spokesperson for Finance, Sales and International markets
T +420 734 299 135
simona.havlikova@skoda-auto.cz

Infographic:



Infographic: ŠKODA AUTO takes on worldwide responsibility for Volkswagen Group's MQB-A0 Global Platform

Infographic: The Volkswagen Group's MQB-A0 Global Platform.

[Download](#)

Source: ŠKODA AUTO



ŠKODA
SIMPLY CLEVER

PRESS RELEASE

Page 3 of 3

ŠKODA AUTO

- › is successfully steering through the new decade with the NEXT LEVEL – ŠKODA STRATEGY 2030.
- › aims to be one of the five best-selling brands in Europe by 2030 with an attractive line-up in the entry-level segments and additional e-models.
- › is emerging as the leading European brand in India, Russia and North Africa.
- › currently offers its customers ten passenger-car series: the FABIA, RAPID, SCALA, OCTAVIA and SUPERB as well as the KAMIQ, KAROQ, KODIAQ, ENYAQ iV and KUSHAQ.
- › delivered over one million vehicles to customers around the world in 2020.
- › has been a member of the Volkswagen Group for 30 years. The Volkswagen Group is one of the most successful vehicle manufacturers in the world.
- › independently manufactures and develops not only vehicles but also components such as engines and transmissions in association with the Group.
- › operates at three sites in the Czech Republic; manufactures in China, Russia, Slovakia and India primarily through Group partnerships, as well as in Ukraine with a local partner.
- › employs more than 43,000 people globally and is active in over 100 markets.